

NEW PORT RICHEY PPAL
4741 WHITETAIL LANE
NEW PORT RICHEY, FLORIDA 34653

Dear Merchant,

The New Port Richey PPAL football organization is seeking sponsors for the 7th annual Team Championship Football Tournament on November 27th, 28th and 29th 2009. Last year we were very successful, and we hope to achieve an even higher goal this year with your help. Hosting this event helps us to defer the cost of the necessary equipment we need to order each year to run our organization.

New Port Richey PPAL is a NON-PROFIT 501-3C program and we are funded by generous individuals such as yourselves. All of our people are volunteers and we do this for the children of the community.

We need to raise approximately \$9,000.00 for our referees, and trophies to host a tournament of this size. Your donation is 100% tax deductible. Also you will be helping the children in your own back yard.

Our donation Options are set up in 4 categories;

Platinum Sponsor - \$500.00 – You will receive a plaque for your office, your name and logo (limit 1) on the tournament t-shirt, and an 8x10 sponsor spot on the sponsor board on our concession stand wall. (Displayed for 1 year)

Gold - \$300.00 – You will receive a plaque for your office, your name on the back of the tournament t-shirts(limit 2), and a 5x7 sponsor spot on the sponsor board on our concession stand wall. (Displayed for 1 year)

Silver - \$100.00 – Your name on the back of the tournament t-shirts

Bronze - any amount – your name announced throughout the 3 day tournament as 1 of our sponsors.

You also receive the benefit of knowing you helped the children of New Port Richey PPAL. Thank You for donation and support.

Sincerely,
Dollie Dearsman
Director
727-847-9394